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Competitiveness and positioning of municipalities in the Republic of Tatarstan

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Abstract

© Research India Publications. Currently the competition of territories, including municipalities, for investment and innovation has increased. In this competition, the advantage is given to territories, which strive to increase their competitiveness as part of different territorial entities. The concept of competitiveness should be built on mutual balance of all principles of social and economic development. The competitiveness of the region should be examined according to the set of indices, which are the parts of subsystems: population, economy, infrastructure, ecology. The article deals with theoretic and practical issues of assessing competitiveness of municipalities in the Republic of Tatarstan. The methods of their positioning according to the system of indices, which reflect the level of their social and economic development and investment attractiveness, are offered.

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Keywords

Competitiveness, Municipality, Positioning, Region, Social and economic development